



Benefits

- Reduced costs of website maintenance
- Your staff control website content
- Up-to-date website content
- Creative website design and high-end hosting
- Integrated with your business systems

Website Content Management and Creative Design

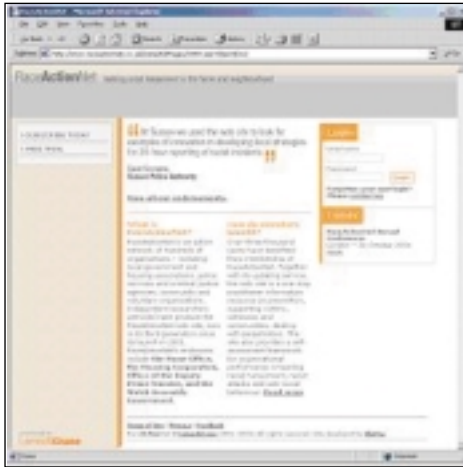
Creative website design and easy to use content management is a powerful and unusual combination. Choose a website designer to implement your site and you're unlikely to get content management. Choose a regular content management system and you may miss out on a professional design. Abritas address both of these critical issues by providing a state of the art content management system combined with a graphic design created specifically to your branding requirements.

Main Attributes

NovaWeb is a powerful content management system which is completely Internet based - you can manage your website content from wherever you have Internet access.

Our service includes a creative visual design agreed in collaboration with you to ensure it reflects your brand or house style. Moreover, there is no need to spend time looking for a reliable hosting company, as our Advanced Server Hosting package provides a corporate level hosting platform.

People are increasingly expecting to be able to make transactions through websites. So your content management supplier needs the expertise to integrate with your business systems. Abritas specialise in this kind of integration, and we would be happy to discuss your requirements in detail.



The Complete Service

Creative visual design

A visual design for your website is included in the NovaWeb package. This includes a logo if required, and a series of templates for use in different sections of your website.

Flexible navigation

You have complete control of the structure of your site using NovaWeb's powerful site navigation editor. New sections can be easily added to your website. The required navigation is automatically created on your website.

Familiar page editor

Your staff will find the built in word processing style editor familiar, so making changes to website pages is very straightforward.

Easy to use web interface

Your non-technical staff will find NovaWeb extremely easy to use. All of the features can be controlled using just a web browser - there is no need to install any software.

Full audit trail

All changes to pages are recorded, so you can always see who changed what when.

Workflow control

Workflow is used to control the process of editing and approving content changes, so you can always see who is making changes.

Effective security

The role based security system gives you complete control over access to system functions for each user or group of users. Users can only change what you want them to change.

Search engine

All pages and documents stored within NovaWeb are fully searchable using a powerful search engine.

Complete service

Abritas offer a complete website solution including graphic design and website hosting.

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